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Sports Trusts Team Up to Honour Achievement

Unique Celebration Planned for Christchurch in November

The Sir Richard Hadlee Sports Trust and Sport Canterbury regional trust have honoured the achievements of local athletes and sporting legends for many generations.

In 2011, these organisations will team up to create a unique event that gives the community a chance to celebrate sporting success – from the grass roots to elite levels of performance.

“This will be the first time since the Awards’ inception in 1989 that a combined event has been held,” says Sport Canterbury CEO Geoff Barry. “This combined sporting awards event initiative highlights the ongoing commitment to honouring Canterbury Sport and all who are involved to make this an outstanding occasion.”

Sir Richard Hadlee agrees that the occasion will be one to remember. “In 2011, sport in Canterbury has seen tremendous challenges. Athletes and sporting administrators who have persevered deserve special recognition – and we believe that this collaborative event is the best way to honour their dedication and never-give-up attitude.”

The Sir Richard Hadlee Sports Trust and Sport Canterbury appreciate the success of this collaborative initiative is attributed to the ongoing loyalty and support of sponsors, sports associations, companies and individuals who are passionate about celebrating sporting achievement.

The date has been set for Friday 4 November 2011.

“Canterbury sporting people and supporters want an event to celebrate this year to remind us that no matter what challenges we are confronting, our sports achievers are among the best in the world.”

The Trusts intend for their partnership to continue for the future, with 2011 marking the inaugural combined Awards event and therefore, according to Barry, “an occasion that anyone who cares about sport in Canterbury will want to be part of.”

To find out more about this special event, please contact Sport Canterbury, 03 373 5043, and follow us on facebook @ Keep Sport Alive in Canterbury.

About the Sir Richard Hadlee Sports Trust

The Sir Richard Hadlee Sports Trust, a non-profit charitable Trust, was established by Sir Richard Hadlee in 1990, immediately after his retirement from a professional cricketing career. The primary focus of the SRHST is to endeavour to support young Cantabrians under 25, in hardship or need, to provide an opportunity to fulfil their cultural and sporting goals. To assist with funding, the SRHST established and has run since 1991, Canterbury's most prestigious sporting awards/dinner Event, "The Canterbury Sportsman of The Year Awards."

About Sport Canterbury

Sport Canterbury engages over 100,000 people each year in programmes designed to share the benefits of an active, sporting lifestyle. As New Zealand's leading regional sports trust, Sport Canterbury employs dedicated, experienced staff who are passionate about supporting teachers and parents, athletes and administrators, to enrich sporting opportunities for future generations. It's about improving access for the wider community and simply seeing "more people, more active, more often."

www.sportcanterbury.org.nz

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